

Company

PROFILE

2023

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Hello!

Welcome to **Brand Manifestors**, where imagination meets innovation, innovation meets inspiration and passion meets purpose.

Nestled at the crossroads of art and strategy, we are a collective of creative enthusiasts and marketing mavens dedicated to bringing your vision to vibrant life.



We're not just a design and marketing agency; we're storytellers, innovators, and game changers, committed to propelling your brand into the spotlight. In today's ever-evolving digital landscape, standing out demands more than just clever content—it requires a fusion of artful design and data-driven marketing tactics. That's where we come in. Whether you're a fledgling start-up or a seasoned business looking for a fresh perspective, our tailored solutions are designed to elevate, engage, and enchant. Dive in with us, and let's co-create a narrative that not only tells your story but also resonates and reverberates across the vast digital expanse. Together, we'll craft experiences that captivate and campaigns that convert.



**“IF YOU DON’T
GIVE THE
MARKET THE
STORY TO TALK
ABOUT,
THEY’LL DEFINE
YOUR BRAND’S
STORY FOR
YOU.”**

- David Brier

Award-winning brand expert and rebranding specialist

Our Journey

2012

In the heart of Delhi, the dream of Brand Manifestors was born out of a simple idea: to bring stories to life through branding. Started as a simple dream, working tirelessly from a cramped room the mission was clear – help brands convey their essence in the most genuine and impactful way.

During the initial days, challenges were our constant companions. However, our commitment to understanding the ethos of every brand set us apart. Instead of offering one-size-fits-all solutions, we dived deep, customizing strategies and designs for each unique brand story.



2015

Our footprint had expanded beyond Delhi, reaching other major Indian cities. Success stories from satisfied clients fueled our growth, bringing recognition and opportunities from global brands.



2018

Brand Manifestors had become synonymous with holistic branding solutions. Our prowess in digital storytelling combined with adept market analyses made us a sought-after partner for businesses seeking a digital transformation.



2021

This was a hallmark year. Celebrating nearly a decade of excellence, Brand Manifestors received numerous accolades, highlighting the consistent contribution to the branding and digital marketing realm.



2023

Today, Brand Manifestors stands as a pioneer, not just in Delhi but globally. Our journey, from a small start-up to an industry behemoth, is a testament to the unwavering vision, tenacity, and the transformative power of branding in the digital age.





**“A BRAND IS NO
LONGER WHAT WE
TELL THE CONSUMER
IT IS — IT IS WHAT
CONSUMERS TELL
EACH OTHER IT IS”**

- Scott Cook
Co-founder, Intuit

SERVICES

WE OFFER

Digital Marketing

Leveraging data-driven strategies, we optimize digital campaigns across digital channels. We offer strategic planning, search engine optimization (SEO), pay-per-click (PPC) advertising, social media management, & much more.



Business Consulting

We provide Expert analysis & strategies to optimize operations, drive growth, & enhance profitability. Specialized in market trends, process improvement, & innovation. We ensure tailored solutions for unique business needs.



Visual Identity

Specializing in branding, we craft captivating visuals for both print and digital platforms. We ensure brand consistency, innovative graphics, tailored to convey your brand's unique message and resonate with your target audience.



Web Development

We Craft responsive & dynamic websites using latest technologies, ensuring SEO-friendly, optimized performance with user-centric UI/UX designs for enhanced user experience. Streamlined interfaces & intuitive navigation.



Business Strategy

We provide comprehensive analysis & planning to position businesses for success. We assess market dynamics, set goals, create action plans, & drive growth. We focus on tailored solutions for competitive advantage for individual brands.



Market Research

We focus on comprehensive data analysis to understand target audiences, assess market demand, identify competitors, evaluate pricing strategies, and forecast market trends. Essential for informed business decisions and optimal ROI.



Our Process

1

DIAGNOSIS

We start off with Client Meetings, Data Gathering & Problem Analysis. In this initial phase, we identify and define the problem, challenge, or task. This could involve gathering information, analyzing data, and understanding the current situation.

PLANNING

Objective Setting, Solution Design, Implementation Planning is the second step. Here, we create a detailed plan of action. This includes setting specific goals, determining the resources required, and creating a timeline for the project.

3

IMPLEMENTATION

Moving forward, we execute the plan, monitor & control it. We implement the tasks, allocate resources, and follow the timeline established in the planning phase. We ensure effective communication, collaboration, and coordination in this phase.

REVIEW

Finally we evaluate, gather feedbacks, complete the documentation, and deliver. This involves assessing whether the goals were met, the plan was executed successfully, and whether any deviations or unexpected issues arose.

4

WHAT
SETS US
APART



Our Strengths!

1 Experienced Team

Our seasoned team boasts a combined experience of over XX years in design and marketing, ensuring top-tier expertise for every project.

2 Tailored Solutions

Unlike one-size-fits-all agencies, we provide bespoke design and marketing strategies tailored to your brand's unique goals and identity.

3 Proven Track Record

Over the years, we've successfully delivered measurable results for numerous clients across various industries.

4 Client-Centric Approach

We don't just aim to meet client expectations, but to exceed them. Our success is deeply intertwined with the success of our clients.

5 End-to-end Services

From initial consultation to final execution, the firm manages every step, ensuring a cohesive and seamless experience for the client.

6 Continuous Learning

The firm places a strong emphasis on continuous learning and development, ensuring that the team is always equipped with the latest skills and knowledge.

Clients Feedback



We never knew how consulting firms work and even now we don't know. The way the team worked we never felt as if we are being consulted. They work as if they are an integral part of your team. Truly, **we never felt they were not an internal team**. It felt as if they were a new division in our company itself. Anyone looking for business consultancy services can give them a try. They are good.

Searching for creative designing services is a real hectic task. While searching for such services I was either bounded with the quality or the finance. Working in a startup I was given a limited budget but the company was not ready to compromise on the quality as well. Going through a tons of creative design agency in delhi I came across Brand Manifestors and **they negotiated on the budget part and promised us a result, which they ultimately provided.**



I have been working with these guys for a year now. One thing I must say is they are never tired. I have even received outputs at 3 at night. Also, over time I don't see them dosing off. **They keep coming with newness and fresh ideas overtime.** They work for startups in the way any startup would work. Always available to help and serve. You are the best consulting company for my startup and I am sure for any startup. Thank you so much.

First of all I wanna say thanks to the team of Brand Manifestors who helped us throughout our journey from starting till date. Especially Mr. Debasis who has great knowledge about marketing and business especially in the startup industry. He was very supportive and enthusiastic in the matter of his work. **Thank you to the entire team for the support and guidance which is helping us soar in the industry.** It wouldn't have been possible with you guys!



and many more..

BRANDS

ON BOARD



KOHLER




and many more..

**REACH OUT
FOR NEW
BUSINESS,
MEDIA
INQUIRIES
AND OTHER
REQUESTS**

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